



BtS

by akademikliniken

Sponsorship & Exhibition Opportunities

BEAUTY THROUGH SCIENCE –
INTERNATIONAL AESTHETIC MEDICINE CONGRESS
JUNE 5–8 2019, STOCKHOLM SWEDEN

www.beautythroughscience.com



Welcome

We are delighted to invite you to participate in the Beauty through Science Congress, which will be held June 5-8, 2019, in Stockholm, Sweden.

The BTS – Beauty through Science Congress – has established itself as one of the most renowned and appreciated aesthetic medical meetings in the world. The aim of the congress is to help delegates monitor and follow new ideas in order for them to be successful in their business.

Things constantly change and the BTS congress is a golden opportunity to learn from the best in the field of aesthetic medicine. On the first day of the congress, Wednesday, June 5, we will have live demonstrations with both surgery and injectables. Thursday, June 6, from morning until lunch, will be devoted to topics of great interest for both surgeons and non-surgical practitioners and then the congress will split up in a non-surgical and a surgical session. This format will also continue on the third and into the fourth day of the congress.

This year, a record breaking 974 participants from 51 different countries, 38 sponsors and exhibitors showcasing their products and services, gathered in Stockholm, Sweden – one of the most beautiful capitals in the world, especially during summer.

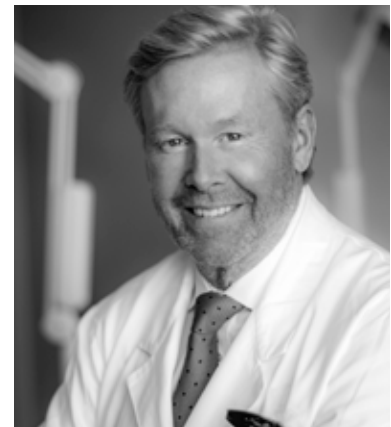
We are proud that our congress is now frequently referred to as a top quality scientific congress and that the response from previous years' congress participants has been overwhelmingly positive.

We intend to pursue and intensify our efforts to develop the scientific quality of this congress, inviting only the leading physicians in the area of aesthetic medicine. We are asking the pharmaceutical and medical technology industries to participate actively in this prestigious event that will provide a major opportunity to exchange ideas.

We hope that you will consider supporting Beauty through Science, and we look forward to seeing you in Stockholm, Sweden, in June 2019.

Welcome!

Per Hedén
Congress President



Become a part of Beauty through Science

Sponsorship

Beauty through Science will provide sponsors and exhibitors with exposure and access to leading physicians in the area of aesthetic medicine. The congress also provides you with the opportunity to demonstrate your support and commitment to the field of aesthetic medicine.

Exhibition

A commercial exhibition will be held in conjunction with the congress and will be open from the morning of Wednesday, June 5, until Saturday, June 8. The exhibition will be conveniently located just outside one of the two session halls and in the registration foyer adjacent to this area. This area will be utilized for serving refreshments and lunch in order to maximize the amount of time delegates spend within the exhibition area and to ensure footfall past the exhibition stands. The exhibition offers an excellent opportunity for delegates to interact with the pharmaceutical and medical device industry and to familiarise themselves with the latest advances within this field. Our delegates increasingly welcome the chance to tap into the expertise provided by exhibitors, who answer questions and provide hands-on product demonstrations.



Quick facts

Venue: Stockholm Waterfront Congress Centre, Stockholm, Sweden

When: June 5–8, 2019

Host: Akademikliniken

Number of participants: Approx. 1000

Delegate Breakdown: Plastic surgeons, dermatologists and other practitioners in the field of aesthetic medicine

Exhibition cost: From SEK 3 283 /m²

Sponsorship costs: From SEK 15 000

Why Beauty through Science?

Meet your target group: plastic surgeons, dermatologists and other practitioners in the field interested in your products, devices and equipment, will attend.

- *Great opportunity to make direct personal contact with important players in your target group*
- *Increase your brand recognition through your online and onsite presence*
- *Profit from the opportunity to communicate with an international audience from all over the world*
- *Connect with outstanding and talented plastic surgeons and dermatologists in the field*
- *Generate new business leads with a constantly growing attendance from doctors as well as companies*

Who are the delegates?

Approximately 1000 eminent plastic surgeons, dermatologists and other practitioners in the field of aesthetic medicine, from more than 50 countries, are expected to attend this years' congress. Previously congresses all attracted around this number and the very strong scientific programme, combined with the accessibility of Stockholm as a destination leads us to be confident of an excellent attendance at the congress.

Host

Akademikliniken is one of Europe's leading private institutions for aesthetic and reconstructive plastic surgery, with clinics in Sweden, Denmark and Norway. The company was founded in 1991 and performs 50 000 aesthetic procedures yearly. A wide range of surgical procedures are offered by a team of specialists.

BTS Congress team

All about meetings AB

Torkel Knutssongatan 24

118 49 Stockholm, Sweden

T: +46 704 576046

E: bts@allaboutmeetings.se

Destination and venue

Beauty through Science will take place at the Stockholm Waterfront Congress Centre, Stockholm, Sweden. The city is built on 14 islands connected by 57 bridges. The beautiful preserved buildings of the Old Town, the greenery, the fresh air and the proximity to water are distinctive traits of this city. With its 750-year history and rich cultural life, Stockholm offers a wide selection of world class museums and attractions.



Sponsorship

Sponsoring a part of the congress ensures all delegates are aware of your brand and of what your company is offering.

Opportunities available are:

- Platinum sponsor SEK 850 000
- Gold sponsor SEK 380 000
- Silver sponsor SEK 220 000
- Bronze sponsor SEK 110 000

All sponsorship packages above include an exhibition space, size dependent on package chosen.



It is the express intention of the Organising Committee to ensure that participating companies receive a fair market value in return for their generous support. All sponsors will therefore receive the following benefits:

- *Acknowledgement with company logo with link to your website on the congress website*
- *Editorial entry in the final programme*
- *Acknowledgement with company logo in final programme*
- *Company name and logo on sponsors' acknowledgement boards, which will be prominently displayed at the congress venue*
- *Use of congress logo on company communications relating to Beauty through Science*

PLATINUM SPONSORSHIP SEK 850 000

Exhibition

- 24 m² exhibition space

Congress

- 2 workshops
- 10 exhibitor passes with access to the exhibition area only
- 45 delegate passes with access to all scientific sessions and exhibition (excluding congress dinner)

Branding

- Logo on congress bag
- One full page colour advertisement in final programme
- Logo with link to your website displayed in congress e-blasts
- 2 inserts in congress bag (the bag insert can be either a single page A4 or a double, folded A5 insert)
- 2 dedicated slides in the official slide show displayed during sessions breaks
- Sessions included in a joint email promoting all sponsored workshops

GOLD SPONSORSHIP SEK 380 000

Exhibition

- 18 m² exhibition space

Congress

- 1 workshop
- 6 exhibitor passes with access to the exhibition area only
- 10 delegate passes with access to all scientific sessions and exhibition (excluding congress dinner)

Branding

- Logo on congress bag
- One full page colour advertisement in final programme
- Logo with link to your website displayed in congress e-blasts
- 2 inserts in congress bag (the bag insert can be either a single page A4 or a double, folded A5 insert)
- 2 dedicated slides in the official slide show displayed during sessions breaks
- Session included in a joint email promoting all sponsored workshops

SILVER SPONSORSHIP
SEK 220 000

Exhibition

- 12 m² exhibition space

Congress

- 4 exhibitor passes with access to the exhibition area only
- 8 delegate passes with access to all scientific sessions and exhibition (excluding congress dinner)

Branding

- Logo on congress bag
- One 1/2 page colour advertisement in final programme
- Logo with link to your website displayed in congress e-blasts
- 1 insert in congress bag (the bag insert can be either a single page A4 or a double, folded A5 insert)
- 1 dedicated slide in the official slide show displayed during sessions breaks

BRONZE SPONSORSHIP
SEK 110 000

Exhibition

- 6 m² exhibition space

Congress

- 2 exhibitor passes with access to the exhibition area only
- 5 delegate passes with access to all scientific sessions and exhibition (excluding congress dinner)

Branding

- Logo with link to your website displayed in congress e-blasts
- 1 insert in congress bag (the bag insert can be either a single page A4 or a double, folded A5 insert)
- 1 dedicated slide in the official slide show displayed during sessions breaks

Additional sponsorship items

LIVE DEMONSTRATION, DAY 1 (NON-EXCLUSIVE)

SEK 75 000

A sponsor of one of the live demonstrations you are entitled to have your product (such as implant or injectable) used and promoted during the session. Details of the session to be discussed further with the Organising Committee.

WORKSHOP (NON-EXCLUSIVE)

SEK 50 000

A session room for up to 65 people will be provided, standard A/V included. The sponsor will nominate speakers and chairpersons and will be responsible for arranging the session. The sponsor will cover costs for speakers and chairpersons such as travel, honoraria and registration fees. Programme to be approved by Organising Committee. Time and session room to be discussed upon application. The sponsor can include one flyer with an invitation to the workshop in the congress bag (a single page A4 or a double, folded A5 insert). Session included in a joint email promoting all sponsored workshops.

Confirmed sponsors (bronze and higher) have the first priority to workshop slots. Please note that the number of workshop slots are limited and allocated according to sponsorship level.

CHARGING STATION (PLUS ACTUAL COST)

SEK 20 000

This will be located in the exhibition area and will provide delegates with a facility to charge mobile phones and laptops. Sponsor branding will be visible in this area and sponsor will be acknowledged in the final programme.

LUNCH BREAK (4 AVAILABLE)

SEK 15 000

Lunch will be served in Exhibition area at the congress venue. Sponsors will have their logo displayed on the buffet stations for the day they are sponsoring. They will also have the opportunity to provide additional branded items.

JOINING INSTRUCTIONS

SEK 15 000

These will be distributed electronically to all registered delegates to the congress and will provide them with useful information to help with their journey to, and arrival in Stockholm. The sponsoring company's logo will appear prominently at the bottom of the page, together with a link to your own website.

All prices are in Swedish Krona (SEK) and exclusive of VAT.

For enquiries regarding sponsor opportunities or booking of an exhibition space, please contact the BTS Congress team at bts@allaboutmeetings.se

Exhibition

If not requested otherwise, each 6m² booth will be equipped with the following and include:

- *Shell scheme*
- *Carpet*
- *2 spotlights 150W*
- *Power supply*
- *Wifi*
- *Daily cleaning of the aisles and common areas*
- *2 exhibitor registrations (no access to sessions) incl. lunch and coffee breaks*

Prices:

Premium booth #1-5, #22-31 and #34-35
SEK 35 000 / 6m²

These booths are reserved for our sponsors and for every 6m², a minimum of SEK 15 000 must be spent in additional on sponsorship items.

Standard booth #6-21, #32-33 and #36-37
SEK 35 000 / 6m²

Reduced rate booth #38-43 (registration foyer)
SEK 26 250 / 6m²

Further reduced rate booth #44-51 (balcony)
SEK 19 700 / 6m²

Exhibition floorplan overview



Allocation of exhibition space

Please note that while our sponsors will be given priority choice of booth locations, and where also previous year's support is taken into consideration, early commitment will ensure that your company secures a prominent site. A completed exhibition booking form and contract should be returned to ensure reservation of a desired location. Upon receipt of the exhibition booking form and contract, space will be confirmed and an invoice e-mailed.

Exhibitor registration

All exhibitors are required to be registered and will receive 2 badges/6m² displaying the exhibiting company name. Additional exhibitors will be charged at the exhibitor registration fee of SEK 3 000 excl. VAT. Exhibitor registrations can only be used by company staff.

Provisional exhibition opening hours

Day	Hours
Tuesday, June 4	12:00 to 20:00 exhibition build
Wednesday, June 5	08:00 to 17:00 exhibition open
Thursday, June 6	08:00 to 17:00 exhibition open
Friday, June 7	08:00 to 17:00 exhibition open
Saturday, June 8	08:00 to 16:30 exhibition open
Saturday, June 8	17:30 to 20:00 exhibition dismantling

Please note that all hours are preliminary and subject to change.

Terms of payment

Exhibition and sponsorship fees will be billed for at 100% at time of booking. The payment will be settled by invoice from the Congress team: All about meetings AB. All invoices must be paid prior to arrival. Build up will NOT be allowed if a balance is outstanding. All about meetings reserves the right to pass on costs incurred for payment of fees in any currency other than SEK.

VAT

All prices are exclusive of VAT which will be charged, where applicable, at the prevailing rate, currently 25%.

Cancellation

All cancellations must be made in writing to the Congress team and the following cancellation policy will be enforced for Platinum, Gold, Silver and Bronze packages as well as exhibition space and other sponsorship items.

100% of the contract price if the cancellation is received within 6 months prior to the congress.

Congress team

All about meetings AB
Torkel Knutssonsgatan 24
118 49 Stockholm, Sweden
T: +46 704 576046
E: bts@allaboutmeetings.se

Host

Akademikliniken
Attn: BTS 2019
Storängsvägen 10
115 42 Stockholm, Sweden
T: +46 8 614 54 00
E: bts@ak.se